



Sponsorship and Exhibitor Invitation

Join BC's Forest Professionals!

ExpoFor 2010, our forestry conference and annual general meeting held in Kelowna April 8-9.

Celebrate Learning Opportunities

ExpoFor 2010 offers a dynamic mix of strategic and applied forestry sessions and this year's event will feature a public education forum in addition to the member-only events. Community members will have the opportunity to learn about forest fire – a topic that is especially relevant to citizens of Kelowna and Westbank this year – as well as meet with some of BC's forest professionals to put a face to the players in BC's forest sector.

Many of the popular events, such as the Minister's Lunch, the President's Awards Banquet and the Inductees' Luncheon are all back this year. In addition, there are three exciting plenary sessions to interest every forest professional.

Join in the Celebration

We expect over 250 delegates, members of the public, trade show exhibitors, media and public officials to attend all or parts of ExpoFor 2010. We want you to have access to these key individuals and invite you to sponsor ExpoFor 2010 or become a trade show exhibitor. Show the forest professionals and the public how you can contribute to meeting the needs of the future by contributing to ExpoFor as a sponsor and exhibitor.

When you become a sponsor, you will not only support the ABCFP's goal to ensure BC's forests are in good hands but will also receive recognition from and exposure to your stakeholders. There are many different events you can choose to sponsor. Please see the attached chart to determine which sponsorship level and the accompanying benefits best fit your organization.

You might also choose to become an exhibitor in our exciting trade show. Many events will take place right on the trade show floor including two breakfasts, all coffee breaks and a networking reception. We are also working on a plan to include post-secondary forestry students in ExpoFor. If you are planning on hiring qualified summer students or recent graduates, you'll want to be at ExpoFor 2010.

To become a sponsor or exhibitor, please review the attached documents and send your completed commitment form with payment to:

ABCFP ExpoFor 2009
c/o PO Box 20084
Penticton, BC V2A 8K3

For more information contact:

Barb Sheppard, event coordinator
E-mail: bsheppard@pcmg.ca
Phone: 250.490.8316

or Amanda Brittain, ExpoFor chair
E-mail: abrittain@abcfp.ca
Phone: 604.331.2321

Thank you and hope to see you in Kelowna.

Sincerely,

Nick Arkle, RPF
Woodlands Manager, Gorman Bros. and
Sponsorship Chair



If you become an ExpoFor 2010 sponsor, you will receive:

Diamond	Gold	Silver	Bronze	Friend
your name, large logo, company description and URL link on the ExpoFor website;	your name, medium logo, company description and URL link on the ExpoFor website;	your name, small logo and URL link on the ExpoFor website;	your name and URL link on the ExpoFor website;	your name on the ExpoFor website;
your name, large logo, company description and web address in the ExpoFor feature of BC Forest Professional magazine;	your name, medium logo, company description and web address in the ExpoFor feature of BC Forest Professional magazine;	your name, small logo and web address in the ExpoFor feature of BC Forest Professional magazine;	your name and web address in the ExpoFor feature of BC Forest Professional magazine;	your name in the ExpoFor feature of BC Forest Professional magazine; and,
your name, large logo, company description and web address in the delegates' package;	your name, medium logo, company description and web address in the delegates' package;	your name, small logo and web address in the delegates' package;	your name and web address in the delegates' package; and,	your name in the delegates' package.
50% off one ad in BC Forest Professional magazine (valid for one year);	30% off one ad in BC Forest Professional magazine (valid for one year);	25% off one ad in BC Forest Professional magazine (valid for one year);	20% off one ad in BC Forest Professional magazine (valid for one year).	
two complimentary ExpoFor full registration packages;	one complimentary ExpoFor full registration package;	an option to 'brand' a coffee break of your choice		
an option to 'brand' a session or meal of your choice (includes company name on session/meal signage and verbal announcements at the session/meal);	an option to 'brand' a session or meal of your choice (includes company name on session/meal signage and verbal announcements at the session/meal); and,			
an option to include an item in the delegates' gift bag;	an option to include an item in the delegates' gift bag.			
your logo in the ExpoFor program and registration brochure (if commitment is received before November 10, 2009); and,				
one complimentary trade show booth.				
Gift required: \$10,000+	Gift required: \$5,000 to \$9,999	Gift required: \$2,500 to \$4,999	Gift required: \$1,000 to \$2,499	Gift required: \$100 to \$999

